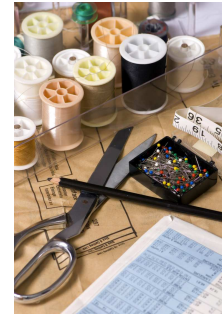

❖SPC&B Textile Report❖

A Newsletter for Clients of Sharretts, Paley, Carter & Blauvelt, P.C.

March 14, 2011

Reminder — Truth in Fur Labeling Act Goes Into Effect on March 18, 2011



The “Truth in Fur Labeling Act,” which removes the \$150 exemption from the fur labeling requirements of the Fur Products Labeling Act, is effective on March 18, 2011. On its face, the law applies to all products being sold on and after that date, regardless of when manufactured. To date, the Federal Trade Commission has not made any statements on enforcement of the new requirements. Therefore, it is essential that companies act quickly to bring their products into compliance.

The FTC has confirmed that the Fur Products Labeling Act applies to any article of clothing or covering for any part of the body. Thus, articles such as footwear, which typically fell under the prior \$150 exemption, now must be labeled in accordance with the Act. Samples used to promote or effect sales of fur products also must be labeled.

Reminder: Certain states, including New York, Massachusetts and Delaware, have their own fur labeling laws, requiring a statement of whether a product is made with “real animal fur” or “faux fur.”

We will continue to keep you apprised of further developments with respect to implementation of the Truth in Fur Labeling Act. In the meantime, if you have any questions or concerns about the proper labeling of your fur products, whether real or faux, please contact Gail Cumins at gcumins@spcblaw.com or Donna Shira at dshira@spcblaw.com, or call us at 212-425-0055.

75 Broad Street
New York, New York 10004
Phone: 212-425-0055
Fax: 212-425-1797
212-742-2180

SHARRETTS, PALEY, CARTER & BLAUVELT, P.C.

www.spcblaw.com

Email: customs@sharretts-paley.com

1660 L Street, N.W.
Washington, D.C. 20036
Phone: 202-223-4433
Fax: 202-659-3904
